

roberto campos

Creative Art Director



contact



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Home:

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skills

Illustrator



InDesign



Photoshop



M. Office



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LinkedIn

[linkedin.com/in/robertocamposjunior](https://www.linkedin.com/in/robertocamposjunior)

Portfolio

creaticampos.com



qualifications

- **Diploma in Creative Advertising** - Media Design School
- **Portfolio Academy in Art Direction** - Lemon Portfolio School
- **Post degree in Marketing & Planner** - FAE Business School
- **Degree in Advertising** - Centro Universitário Positivo
- **Adobe Certify:** Image & Vector PRO / Adobe Photoshop / Adobe Illustrator - Allcad

work experience

Agency Ingram Micro NZ

Creative Lead - from Apr 2021 to today.

Leading the creative & design team developing ideas and graphic design for multiple tech brands as Apple, Jabra, Fortinet, IBM, Dell and others.

Cheil NZ

Art Director / Head of Studio - from Jan 2020 to Feb 2021

Leading the creative output of the design studio at Cheil for Samsung. Work across the mobile, home appliances and TV business segments. Focus on steering digital creative, retail merchandising and adapting global concepts for the New Zealand market.

BC&F Dentsu

Creative Art Director - from Oct 2018 to Oct 2019

Working as Creative Art Director developing campaigns and social content for multiple brands and supporting an amazing team.

Bcg2

Creative Art Director - from Dec 2017 to Sep 2018

Junior Creative working above the line and digital, developing content for social media.

Self-Employer

Creative - from Oct 2010 to Feb 2017

Working as self-employer freelancing for agencies in Brazil and developing some graphic design for small business around New Zealand

Hiperage Marketing & Comunicação

Creative Art Director / Head of Art Direction - from 2006 to 2010

Creative Art Director for 2 years becoming Creative Director/Head of Art in 2008 doing advertising, branding, retail, creative planning, direct marketing online & offline.

REFERENCE

Paul Catmur

ECD / Partner Founder at BC&F Dentsu

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